

## EVENT PRESS RELEASE

**Contact:** Linda Nguyen [linda@lindanguyen.com](mailto:linda@lindanguyen.com)

**For More Details:** [thevietcreatives.com/harmonyofthedragon](http://thevietcreatives.com/harmonyofthedragon)

**Release Date:** January 15, 2024



### LITTLE SAIGON TV & VIETNAMESE CREATIVES COLLECTIVE UNITE FOR “HARMONY OF THE DRAGON” LUNAR NEW YEAR’S EVE COUNTDOWN SHOW AND LIVE BROADCAST AT THE GARDEN AMP

Garden Grove, CA, January 15, 2024 – [Little Saigon TV](http://LittleSaigonTV.com) (LSTV), in collaboration with [Vietnamese Creatives Collective](http://VietnameseCreativesCollective.com) (VCC) and with support from [Pho Da Culture](http://PhoDaCulture.com), [Little Saigon Official](http://LittleSaigonOfficial.com), [The Vietnamese Podcast](http://TheVietnamesePodcast.com), and [VietQ Media](http://VietQMedia.com), is excited to announce “Harmony of the Dragon,” a Lunar New Year’s Eve Countdown Show celebrating the dynamic interplay between different Vietnamese generations and the harmonious coexistence of traditional and modern aspects of Vietnamese culture. The event will take place at the [Garden Amp](http://GardenAmp.com) in Garden Grove on Friday, February 9, from 7 pm to midnight.

Lunar New Year, also known as Tet, holds immense significance for the Vietnamese community, a time for family and friends to unite and express hopes for the coming year. The tradition will take on a new meaning as it brings together Vietnamese American Gen Z and previous generations in a non-traditional setting. This aims to create a bridge between generations, fostering unity and shared celebration.

Join us for this vibrant celebration of culture, community, and the beauty of Lunar New Year traditions. The Lunar New Year’s Eve Countdown Show showcases the rich tapestry of young Vietnamese American talents and provides a platform for cultural expression and connection.

#### Event Details:

*Event Goals:* Bridging generational gaps, cultural preservation, and rising together as a community. Programming will reflect the diversity and richness of our cultural heritage, embracing traditions while celebrating the modern aspects that make our community unique.

*Featuring:* Vietnamese American talents across multiple artistic mediums.

- Co-hosts [Jennifer Chung](#) of [Embody](#) and [Forever Beaumore](#) and Kenneth Nguyen of [The Vietnamese Podcast](#)
- Renowned movement artist group Alumni ([Charles Nguyen](#), [Ben Chung](#), [Can Nguyen](#), [Chad Mayate](#), [Jason Lin](#))
- Alternative rock artist [Bobo.Xx](#)
- DJ set by [Demonslayer](#)
- NBC’s The Voice contestant [Rachele Nguyen](#)
- Musical Artist [Tealousy](#)
- Indie Rock Artist [Dolly Ave](#)
- Spoken word poetry by [Jenni Trang Le](#)
- Singer/songwriter [Keilani Mai](#)
- EDM Vietglish singer/songwriter [theoneDNA](#)
- Artist and composer [Tina Chau Le](#)

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- Stand-up comics [Fred Le](#) and [Andy Van](#) from [Embarrassed By Night](#)
- Progressive pop fusion band [New Tradition](#)
- Vietnamese traditional and modern dance trio [3âm](#)
- Countdown lion dance

*Special Feature:* Artwork by renowned Vietnamese Canadian artist [Brian Hoang](#), licensed for the event flyer and marketing assets.

*Special Gift:* Each admission includes a special gift from [7 Leaves](#).

*Food and Beverage:* On-site cash bar, [Fill Bakeshop](#) mochi doughnuts, [Nok's Kitchen](#) Lao food

*Live Broadcast:* For those unable to attend the show in person, the program can be viewed via livestream online at [littlesaigontv.com](http://littlesaigontv.com) or on Little Saigon TV's networks at KDOC 56.10 Los Angeles, 16.11 KSCZ San Francisco/San Jose, and 27.6 KBPX Houston, ensuring that the vibrant celebration of culture and community reaches a broader audience.

*Sponsorship Opportunities:* Businesses and organizations can participate in various sponsorship levels, gaining exposure to over 750 attendees and through marketing promotions.

*Ticket Pricing:* \$25 presale, \$50 at the door

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\*\*\*Event details may be subject to change.\*\*\*

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### **About Little Saigon TV (LSTV):**

Little Saigon TV is a leading media platform dedicated to promoting and preserving the cultural heritage of the Vietnamese American community. Through various programs and events, Little Saigon TV aims to bridge generational gaps and celebrate the diversity of Vietnamese culture in the United States.

### **About Vietnamese Creatives Collective (VCC):**

The Vietnamese Creatives Collective (VCC) is a non-profit organization dedicated to supporting Vietnamese creative artists while fostering a safe platform for all to network and grow. VCC is committed to preserving and showcasing the diversity and richness of Vietnamese culture through events, programming, and resources for artists all across the Vietnamese community and diaspora.